



# Heart of the Arts

GALA ART AUCTION  
*TO BENEFIT THE JAFFREY CIVIC CENTER*

January 22, 2024

Dear Madam or Sir,

I am thrilled to share that on April 27, 2024, at 6:30 pm the Jaffrey Civic Center will hold its annual Heart of the Arts Gala Art Auction. Now in its third year, this Gala promises to be just as inspiring an evening as the prior two were! The semi-formal dress event will again provide an uplifting and memorable evening out.

Since its founding by Marion Mack Johnson in 1966, the Civic Center has served as a beacon for arts, culture, and community in the Monadnock region. The mission of the center is “to provide and sustain a public venue where people of the Monadnock region can pursue artistic, educational, and civic activities. The Center’s goal is to contribute to the cultural enrichment and enlightenment of the community.”

This is the signature annual fundraising event for the Jaffrey Civic Center, a 501(c)3 nonprofit organization. I am inviting your business to partner with us as a Heart of the Arts Gala Sponsor. With your support we are sure to achieve this season’s fundraising goal. Your sponsorship will demonstrate your company’s passionate support of our community while strengthening local arts and culture.

As a sponsor, you will be listed in the program and will be recognized leading up to and during the event. Thank you for your consideration of this opportunity to enrich the lives of the people of the Monadnock Region.

Sincerely,

David Bellette  
President of the Board of Trustees

Laura Adams  
Executive Director



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## **Sponsorship Levels**

### **Platinum- \$3,000 (6 tickets to event)**

Recognition as a lead sponsor of the event  
Ad on Jaffrey Civic Center website  
Featured posts on Jaffrey Civic Center social media pages  
Logo with hyperlink on Jaffrey Civic Center Website  
Full page ad in program  
Sponsor listing in program  
advertisements and press releases

### **Gold Sponsor - \$2000 (4 tickets to event)**

Featured posts on Jaffrey Civic Center social media pages  
Logo with hyperlink on Jaffrey Civic Center Website  
1/2-page ad  
Sponsor listing in program  
Sponsor listing in event advertisements and press releases

### **Silver Sponsor - \$1000 (two tickets)**

1/4 page ad  
Sponsor listing in program  
Sponsor listing in event advertisements and press releases

## **Advertising Opportunities**

Full page Program Book -\$350  
Half Page in Program Book -\$175  
Quarter Page in Program Book- \$100



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**Yes, I would like to be a sponsor:**

Platinum -\$3,000

Gold-\$2,000

Silver Sponsor-\$1,000

**Yes, I would like to advertise**

Full Page - \$350

Half Page - \$175

Quarter Page - \$100

**Yes, I would like to purchase tickets:**

\_\_\_\_\_ tickets

Name for Printed Materials: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Total: \$ \_\_\_\_\_

Pay by:

Enclosed check (Payable to Jaffrey Civic Center)

Credit Card: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to Jaffrey Civic Center, 40 Main Street, Jaffrey, NH 03452

To ensure inclusion in all marketing materials, we need your info and ad copy by **March 31**. For questions and more information contact Laura Adams, [info@jaffreyciviccenter.com](mailto:info@jaffreyciviccenter.com)

Thank you so much for your continued support of the Jaffrey Civic Center!



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Name of Attendees: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Total: \$ \_\_\_\_\_ Pay by:  Enclosed check (Payable to Jaffrey Civic Center)

Credit Card: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to Jaffrey Civic Center, 40 Main Street, Jaffrey, NH 03452

Thank you so much for your continued support of the Jaffrey Civic Center!